

**OSTİM TECHNICAL UNIVERSITY  
COURSE SYLLABUS FORM**

<b>GBM 707</b> <b>Global Leadership and</b> <b>Leadership Development</b>							
<b>Course Name</b>	<b>Course Code</b>	<b>Period</b>	<b>Hours</b>	<b>Application</b>	<b>Laboratory</b>	<b>Credit</b>	<b>ECTS</b>
Global Leadership and Leadership Development	GBM 707	1	3	0	0	3	7,5

<b>Language of Instruction</b>	English
<b>Course Status</b>	Compulsory
<b>Course Level</b>	Master
<b>Learning and Teaching Techniques of the Course</b>	Lecture, Discussion, Question Answer, Practice

<b>Course Objective</b>
The course will focus on the human side of leadership and management in a global context, exploring how successful leaders have built effective organizations and companies through essential competences, relationships, visions and interaction within and across businesses. The course will focus on the development of the students' ability to think critically about the complexity of the direct, indirect, and interactive impact of these factors on leading within multinational organizations that operate worldwide.

<b>Learning Outcomes</b>
<p>The students who succeeded in this course will be able;</p> <ul style="list-style-type: none"> <li>▪ Analyze and compare behaviors of effective multicultural leaders</li> <li>▪ Distinguish the differences between leadership behaviors across time periods and cultural dimensions</li> <li>▪ Categorize and Explain basic multicultural leadership perspectives and cultural competencies in an ever-changing global society.</li> <li>▪ Apply leadership theories and models through in-class exercises</li> <li>▪ Compare and contrast tools available for measuring and improving diverse and inclusive leadership</li> </ul>

Weekly Topics and Related Preparation Studies	
Weeks	Topics
1	Introduction and Syllabus
2	The Importance of Leadership: Setting the Stage
3	The Leadership Equation
4	Leadership Qualities, Characteristics of Followers, and Situational Factors
5	The Importance of Vision and the Motive to Lead
6	Leadership Theories and Frameworks – I <i>Some classroom practices</i>
7	The Multidisciplinary Roots of Global Leadership
<b>8</b>	<b>Mid-term Exam</b> The midterm exam includes all chapters covered thus far in the course.
9	Global Leadership Competencies
10	Global Leadership Development
11	Leading Global Teams
12	Global Leadership Knowledge Creation and Transfer
13	Leading Global Change
14	Responsible Global Leadership
15	Team Project
<b>16</b>	<b>Final Exam</b> The final exam can be either comprehensive or based on the modules covered after the midterm exam.

**Textbook(s)/References/Materials:**

The Art of Leadership, 6th Edition by George Manning and Kent Curtis, McGraw-Hill Education.

**Assessment**

<b>Studies</b>	<b>Number</b>	<b>Contribution margin (%)</b>
Continuity		
Lab		
Application		
Field Study		
Course-Specific Internship (if any)		
Quizzes / Studio / Critical		
Homework		
Presentation		
Projects	1	10
Report		
Seminar		
Attendance	16	10
Midterm Exams / Midterm Jury	1	35
General Exam / Final Jury	1	45
<b>Total</b>		<b>100</b>
<b>Success Grade Contribution of Semester Studies</b>		45
<b>Success Grade Contribution of End of Term</b>		55
<b>Total</b>		<b>100</b>

**Relationship Between Course Learning Outcomes and Program Competencies**

<b>Nu</b>	<b>Learning Outcomes</b>	<b>Contribution Level</b>				
		<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>
<b>1</b>	Analyze and compare behaviors of effective multicultural leaders					x
<b>2</b>	Distinguish the differences between leadership behaviors across time periods and cultural dimensions					x
<b>3</b>	Categorize and Explain basic multicultural leadership perspectives and cultural competencies in an ever-changing global society.					x
<b>4</b>	Apply leadership theories and models through in-class exercises					x
<b>5</b>	Compare and contrast tools available for measuring and improving diverse and inclusive leadership					x

<b>ECTS / Workload Table</b>			
<b>Activities</b>	<b>Number</b>	<b>Duration (Hours)</b>	<b>Total Workload</b>
Course hours (Including the exam week: 16 x total course hours)	16	3	48
Laboratory			
Application			
Course-Specific Internship			
Field Study			
Study Time Out of Class	16	2	32
Presentation / Seminar Preparation			
Projects	1	2	2
Reports			
Homeworks			
Quizzes / Studio Review			
Preparation Time for Midterm Exams / Midterm Jury	1	15	15
Preparation Period for the Final Exam / General Jury	1	20	20
<b>Total Workload</b>	<b>(117/30 = 3,9)</b>		<b>117</b>